

Qiqi Xu

Digital Product Designer & Urbanist

EXPERIENCE

Product Designer, Remix

DEC 2020 - PRESENT

Leading design on the Transit team. Working on tools for planners to create more efficient and equitable public transportation system.

Product Designer, Yelp

JUL 2019 - NOV 2020

Collaborated with cross-functional teams to grow the home services vertical on Yelp: 1) Led multiple foundational research efforts and created a comprehensive consumer journey; 2) Shipped user-tested features that moved the needle on user engagement and monetization goals for both consumers and businesses.

Product Designer, Nextdoor

MAY - DEC 2018

Sole product designer on the Real Estate team: 1) Conducted research, ideated and prototyped new features to educate homeowners on property values; 2) Improved the interaction and visual design of the search experience. Overall, increased user engagement and the number of paying real estate agents.

UX/UI Design Intern, Aerolab

FEB - MAY 2017

Worked with PMs, lead designers, and clients to deliver design solutions: 1) Through research and iteration, prototyped the teacher's experience for a complex EdTech platform; 2) Created responsive, localized web pages for a cryptowallet service in LATAM.

UX Designer, Scoop

JAN - APR 2019 & MAY - AUG 2016

Helped build out an flexible design system that streamlines the product design process and improves product consistency; Led an end-to-end UX project that defined V1 trip cancellations UX.

CONTACT

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EDUCATION

Minerva Schools at KGI

2015 - 2019

B.Sc. with Honors in Computational Sciences concentrating in Data Science, minor in History.

EXPERTISE

Interaction design

User research

Usability testing

Visual design

Prototyping

Illustration & Calligraphy

Workshop facilitation

Data analytics

Python

R & SQL

HTML/CSS

TOOLS

Sketch

Cinema4D

Figma

Invision

Photoshop

Origami Studio

Illustrator

QGIS