

# Qiqi Xu

Digital Product Designer | KPCB Design Fellow 18'

## EXPERIENCE

NEXTDOOR, SAN FRANCISCO, US

**Design Intern / KPCB Design Fellow** 2018 May - 2018 August

- Sole product designer on the Real Estate team, responsibilities include user research, interaction design, visual design
- Also works on communication design for the internationalization team

HITOMEDIA INC., TOKYO, JAPAN

**Business Development and Design Intern** 2017 May - 2017 August

- Sole designer on a team of 4. We created a business plan and the prototype of a new FMCG product for an innovation lab in Tokyo
- Organized and conducted multiple user testing sessions and synthesized insights
- Created landing page mockups and flows for product launch

AEROLAB, BUENOS AIRES, ARGENTINA

**UX/UI Design Intern** 2017 February - 2017 May

- Aerolab is a leading UX agency in Argentina with clients all over the world
- Collaborated with designers and creative directors to deliver both mobile and web solutions for clients in the EdTech and FinTech spaces
- Actively communicated with the PMs, developers and client-side contacts on projects from ideation to final implementation

SCOOP TECHNOLOGIES INC., SAN FRANCISCO, US

**UX Design Intern** 2016 May - 2017 August

- Scoop is a series-B funded company that provides commuters with smart carpools
- Led a UX project to improve users' experience with trip cancellations: conducted user research, created flows and prototypes for user testings
- Revamped marketing email templates and print assets for the business team
- Reported to Head of User Experience and VP of Product

## PROJECTS

SEOUL, KOREA

**Accessibility Browser Extension** 2017 October - 2017 December

- Worked with Naver's Innovation Studio to design and prototype a web extension to improve low-vision users experience

BERLIN, GERMANY

**Designer, Kiron Higher Education** 2016 October - 2017 March

- (Pro bono) Helped conceptualize the first issue of a refugee student magazine
- Designed illustrations for a MOOC on effective online learning strategies

## CONTACT

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## SKILLS

Interaction design  
User research  
Usability testing  
Information architecture  
Visual design  
Content strategy

Data analytics  
R  
Python  
Basic HTML/CSS

## TOOLS

Adobe Creative Cloud  
Sketch  
Figma  
Origami Studio  
QGIS

## EDUCATION

MINERVA SCHOOLS AT KGI

**BS, Computational Science** 2015 - 2019

- Concentrations: Data Science and HCI
- Minor: Historical Analysis

DIABLO VALLEY COLLEGE

**AA, Communication Studies** 2013 - 2015

- GPA 4.0/4.0
- International Scholarship Recipient (1/500+)